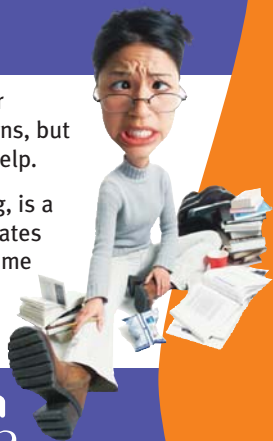


Take Action 24/7

So you're working hard on campus and in your community on important anti-tobacco campaigns, but there never seems to be enough time. We can help.

Take Action Online, at www.TakeActionOnline.org, is a unique service for college-age anti-tobacco advocates that can help you do more in less time and at anytime of the day or night.

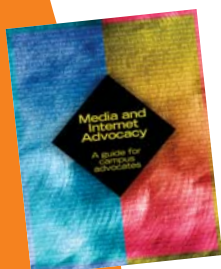
Best of all, our services are FREE!



Want the Inside Scoop on Working with the Media?

Download a Free Media Advocacy Guide

Media advocacy is an important tool in your campaign against Big Tobacco. At our site, you can download a free guide to working with the media, planning media events and pitching news stories. *Media and Internet Advocacy: A Guide for Campus Advocates* also includes information about conducting Internet advocacy campaigns, which can help you be more effective in less time.



Get Help with Letter-Writing Campaigns and Petition Drives

As you know, collecting signatures and support letters can take a lot of time and energy. We can help through our Internet advocacy services. Internet advocacy campaigns can help you accomplish your goals in less time by using the Internet for your petition drives and letter-writing campaigns. And because the Internet is always on, you can do it anytime!



All you have to do is visit www.TakeActionOnline.org, click on "Take Action" and provide your campaign details and timelines by filling out the form. We will host your anti-tobacco Internet advocacy campaign for FREE.

You can build support and credibility by posting your campaign on the Take Action Online Web site. Thousands of people concerned about tobacco use visit our site and could be interested in signing on to your petitions or writing letters. The Take Action Online Web site is an online community ready to support your campaigns, issues and ideas. To add consistency and credibility to your campaign, you can include the Take Action Online logo on your fliers and other campaign materials.

« Get a FREE Web Page!

Most advocates today have a Web page, so why don't you? Time? Money? We can help.

Take Action Online will develop, host and maintain your Web page for free. Just fill out your request for a free campus Web page under the "On Campus" section of our site. If you are working off campus out in the community, you can find it

under "In Your Community." Visit www.TakeActionOnline.org to check out Web page samples and request your own.

A Web page can help you promote your issues and gain visibility for your group. You can post events and important dates, action items, photos and other information that can help you recruit supporters and Take Action.

Free Trainings Offer Fast Track to Effective Advocacy

Take Action Online offers customized media and Internet advocacy trainings free to college-age advocates working on anti-tobacco issues on California college campuses and in their communities.

Learn more about:

- Building Relationships with the Media
- Planning and Implementing Media Events
- Conducting Online Petition Drives and Letter-Writing Campaigns
- Delivering Powerful Presentations...
And much, much more!

We also offer message boards so you can find out what other anti-tobacco advocates are doing on campuses and in communities around California.



Resources for Taking Action

Our Web site provides resources to help you Take Action, including a calendar of events (post your events here), tobacco news, facts and statistics, and links to other anti-tobacco groups.

FREE downloads of sample media pieces, journal articles, sample surveys, student newspaper articles, and other materials are also available at www.TakeActionOnline.org to help you with your advocacy campaigns. No reason to reinvent the wheel or spend endless hours searching for supporting documentation. It's all here at your fingertips when you need it!

Take Action at 
www.TakeActionOnline.org

Young Adult Action Network

6651 Convoy Court
San Diego, CA 92111
phone » 858.278.9229
toll free » 866.271.9229
fax » 858.573.0156
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Take
action
online.org

Your Resource for TAKING ACTION

