



November 29, 2007

Dear Christopher,

When you think of all the organizations working to protect the environment, do you think about the Boy Scouts? If you answered yes, you probably were a Scout yourself, or someone in your family was, and that's where you learned respect for the outdoors.

**Many people don't realize the Scouts have been working on conservation and environmental issues for nearly 100 years. Scouting is the number one youth organization today working to ensure that future generations will be good stewards of the environment and will protect our planet for many generations to come.**

Instilling values in young people and preparing them to make ethical choices throughout their lifetime is the Scouts mission. Respect for the environment is a value we hold dear. Since 1910, it has been a major focus of our programs, teachings, merit badges, and awards.

The Scouts "Leave No Trace" principles provide the foundation for our outdoor ethics. Environmental Science Merit badges and the conservation "Good Turn" program require Scouts to engage in environmental projects in their community.

Today's Scouts have grown up hearing words like ecosystem, biodiversity and climate change. They readily embrace the notion that we must do more to protect the environment and the Boy Scouts are providing the leadership and education they need to take action in their own communities. *These Scouts are our future environmentalists.*

**Many of today's environmentalists including Richard N. Goldman, a San Francisco resident and environmentalist, attribute their interest in the environment to early experiences as Boy Scouts. In 1990, he and his late wife Rhoda established the Goldman Environmental Prize, the world's largest award program for grassroots environmental activists.**

So when you think about the environmental organizations you want to support, I urge you to make the Scouts one of them. You will be investing in the future of our planet.

Sincerely,

A handwritten signature in black ink that reads "William Dalton".

William M. Dalton  
CEO

